



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-23-2012 PAGE: 1 of 2

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
403105	10-23-2012		0	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC - NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
		246866	PHILADELPHIA	D. PARKER	10-29-2012	10-29-2012	M (Broadcast Month, Cycle 1)	N	246866								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-29-2012	10-29-2012	04:28AM - 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30	X							1	400	1	400.00
2	10-29-2012	10-29-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	X							1	2,000	1	2,000.00
3	10-29-2012	10-29-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30	X							1	2,400	1	2,400.00
4	10-29-2012	10-29-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30	X							1	1,100	1	1,100.00
5	10-29-2012	10-29-2012	10:58AM - 12:00PM	DA THE VIEW (10707)	7	30	X							1	3,500	1	3,500.00
6	10-29-2012	10-29-2012	12:30PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	X							1	1,500	1	1,500.00
7	10-29-2012	10-29-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30	X							1	1,700	1	1,700.00
8	10-29-2012	10-29-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	X							2	1,500	2	3,000.00
9	10-29-2012	10-29-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	X							2	2,400	2	4,800.00
10	10-29-2012	10-29-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	X							1	2,400	1	2,400.00
11	10-29-2012	10-29-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	X							1	4,700	1	4,700.00
12	10-29-2012	10-29-2012	07:30PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	X							1	4,700	1	4,700.00
13	10-29-2012	10-29-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30	X							1	2,200	1	2,200.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 408105	Contract Dt 10-23-2012	Revision Dt	Rev# 0	Advertiser MENENDEZ FOR SENATE, INC	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS	Station/Market WABC - NEW YORK				
Agency Est#		CMS # 246866	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-23-2012	End Date 10-23-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246866		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$
									Contracted Gross Total:	15	34,400.00
									Actual Gross Total:	15	34,400.00
									Agency Commission:		5,160.00
									Net Total:		29,240.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total	
Nov 12		0.00		0.00		34,400.00		0.00		34,400.00	
TOTAL		0.00		0.00		34,400.00		0.00		34,400.00	

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